



Join the

100
BLACK MEN
OF AMERICA, INC.

2011 Dollars and \$ense

Investment Education & Scholarship Program

Program Highlights

- Two “champion” winners will each receive an **All expense paid trip** to San Francisco, CA (June 10, 2011) to compete at the National Competition held in conjunction with the 100 Black Men National Conference
- One participant will win a **\$1,000 scholarship** sponsored by the Louisiana Education Loan Authority (www.asklela.org)
- Participants will **build and track an investment portfolio and receive a savings bond** at the end of the program.
- Facilitators to include 5 area professionals with years of experience in disciplines such as wealth management, stock and bond research, college planning and admissions, mutual fund sales, education finance, and corporate finance

Key Facts & Dates

- Target: African-Americans, age 16-18, minimum 2.5 GPA and interest in business and finance
- Duration: **February 27, 2011 through May 1, 2011**
- Eight, two-hour sessions covering curriculum included
- Location: Capital High School (1000 North 23rd St., Baton Rouge, LA, 70802)
- Day / Time: Sundays between 3:00 pm and 5:00 pm
- Baton Rouge Area Investment Challenge: **May 15, 2011** (two winners will compete at National Competition in San Francisco, CA)
- **Deadline for Indications of Interest: Friday, February 25, 2011**
- Students must indicate interest to Program Director, Lorin Crenshaw, directly or via counselor [@ lorincrenshaw@yahoo.com](mailto:lorincrenshaw@yahoo.com) by 2/25/11.
- Interested students must (i) attend Week One Session on 2/27 and (ii) submit a completed application by that time.

