

## Plan Integration

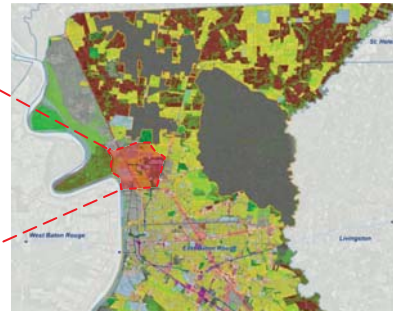
The East Baton Rouge Parish Plan (called FUTUREBR), is a comprehensive plan for the parish of East Baton Rouge. The SCCDP is a comprehensive Community Plan within FUTUREBR that focuses more detail on the Scotlandville community. The Redevelopment Authority's (RDA) - Community Improvement Plan (CIP) is a type of small area plan that focuses on economic development within the SCCDP at the "Scotlandville Gateway". All three plans (FUTUREBR, SCCDP, CIP) work in concert with one another at different levels of development. Where boundaries overlap consult that specific plan for more details.



RDA - CIP



U+R CDRC - SCCDP



EBRP - FUTUREBR

## Community Engagement Process



Community participation was key to developing the SCCDP. The community engagement process began in the fall of 2009, with an 8-stop series of meetings, called a "Listening Tour", held to understand the needs of the residents of Scotlandville. Below is a brief list of ways the U+R CDRC engaged the citizens of Scotlandville in the planning process. For the full community engagement process see the SCCDP.



**1. Listening Tour:** Dean Lonnie Wilkinson presenting the findings to Scotlandville residents based on the information gathered from the previous seven listening tour events at Mount Pilgrim Baptist Church, on December 8, 2009.

**2. Student Design Competition:** First Place submission by Ryan Elementary.



**3. Vision Workshop:** Community members, Durinda Robinson (left) and Jackie Goff (right) presenting their table's ideas at the vision workshop, March 2010.

**4. Planning Charrette:** Residents, business owners and consultants engaged in a conversation at the Planning Charrette, April 2010.

**5. Business Survey:** Students carrying out surveys with business owners for inclusion in the SCCDP and FUTUREBR.

**6. Feedback Tour:** Residents commenting at the Feedback Tour, October - November 2010.

**7. Design Charrette:** (From left to right) Newly elected School Board Member Dr. Kenyette Nelson-Smith, Perry Franklin (Franklin Industries) and Lael Holton (Planning Commission), discussing education and housing issues in Scotlandville, November 2010.

**8. Draft SCCDP Presentation:** U+R CDRC students presenting the draft SCCDP to the community for comments, March 2011.



## Plan Implementation

The following are priority projects by plan element that should happen in the short term, and begin immediately. These projects were determined through the community engagement process. For a list of all the projects and implementation strategies listed in the Action Plan Implementation Matrix, visit the SCCDP.

**Community Image** - Work with Keep Baton Rouge Beautiful, and other local organizations, and city agencies to maintain the community's appearance.

**Economic Development** - Create the University District — Scotlandville University District (SUD); work with the RDA on their Community Improvement Plan (CIP) in the SUD area.

**Education** - Work with the EBR Parish School Board to provide appropriate programs and staffing to repurpose Banks Elementary School.

**Environmental Concerns** - Establish a partnership with ExxonMobil, Entergy, Southern University and the Community to develop a solar farm that will generate funds, of which a share will be used to revitalize the community.

**Housing** - Assess the condition of houses and other buildings, and remove or rehabilitate as required.

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**Infrastructure** - Work with DPW and DOT to identify, schedule and implement repairs for highways, streets and roads throughout the community that require repairs, maintenance and upgrades.

**Recreation and Entertainment** - Work with BREC to create new bike routes that connect with and enhance existing routes throughout the community, and also connect with bike routes in other communities in East Baton Rouge Parish.

**Safety and Crime** - Establish a police-community program (establish Neighborhood Watch Program through East Baton Rouge Police Department Community Services Division).

**Social Policies and Community Awareness** - Conduct workshops and seminars for community leaders to become involved with, and aware of SCCDP implementation (i.e. AARP Livable Communities Academy).

**Transportation** - Establish public and private partnership to create Transit-Oriented Development (TOD).



## A Snapshot of the Scotlandville Comprehensive Community Development Plan

### Scotlandville Vision 2030

**In the year 2030, Scotlandville will be a safe, healthy, and economically viable community, offering a high quality of life.**

- Create a dynamic economy that taps into Scotlandville's great economic potential and capitalizes on its assets (Southern University, Baton Rouge Metropolitan Airport, Howell Place, etc.)
- Promote clean and attractive neighborhoods, rich in character and diversity; each with its own identity, yet well integrated into a cohesive unit
- Develop a diverse and vibrant University District and Commercial Core offering family oriented restaurants, shopping, and retail for all generations, with around-the-clock activities
- Build an active and accessible waterfront that is linked to the University District, Commercial Core, and Neighborhoods that promotes Scotlandville as a unique Baton Rouge community
- Provide an efficient transportation system that serves the needs of all its citizens, promotes walkability, multi-modal design, creates vital connections to other parts of the city, and through the Baton Rouge Metropolitan Airport, establishes a transportation hub for the state and region

The Scotlandville Comprehensive Community Development Plan (SCCDP) addresses a broad range of interrelated topics in a unified way. The SCCDP identifies & analyzes the relationships between the economy, transportation, housing, the physical environment, land use and zoning, social services, and other community components. The SCCDP sets forth goals; analyzes existing conditions and trends; describes and illustrates a vision for physical, social, and economic conditions of the community, prospectively for the next twenty (20) years. The plan outlines policies and guidelines intended to implement the community's vision. This plan was developed through an engaged collaborative process involving citizens, students, businesses, stakeholders, local government officials, and local and state agencies, ensuring this is a community driven plan, representing the Scotlandville community.

The SCCDP accomplishes the vision through five strategies stated above. The five strategies will be implemented through (10) major Plan Elements (shown below in alphabetical order): identified by the community in the engagement process



- |                          |                                           |
|--------------------------|-------------------------------------------|
| • Community Image        | • Infrastructure                          |
| • Economic Development   | • Recreation and Entertainment            |
| • Education              | • Safety and Crime                        |
| • Environmental Concerns | • Social Policies and Community Awareness |
| • Housing                | • Transportation                          |

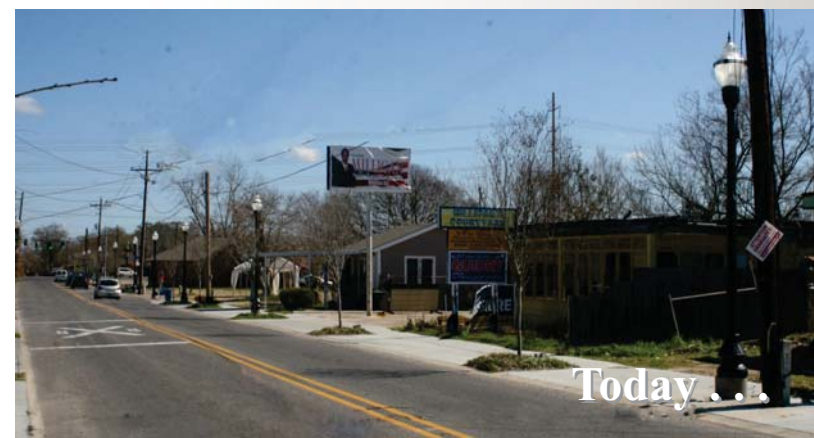
\*Top Image shows Scenic Hwy., Swan Avenue and Scotland Ave in 1914. (Image provided by Mrs. Mildred Kelly Marcelle).

\*\*Bottom left Image shows existing conditions along Swan Avenue (Image taken by U+R CDRC students).

\*\*\*Bottom right Image shows Swan Avenue redeveloped (Image produced by U+R CDRC students).

## 2030 Community Plan

A Vision for a Community on the Brink of Greatness



# SCOTLANDVILLE COMPREHENSIVE COMMUNITY DEVELOPMENT PLAN (SCCDP) - 2030 Community Plan Map

Below are brief explanations of some components in the SCCDP; more detailed information and implementation strategies can be viewed in the SCCDP



**A. Solar Farm** - This is a public / private partnership between Exxon, Entergy, and SU, to generate clean energy; with a portion of the profits from the farm used to reinvest in the community.



**B. Gateways** - Creating gateways and wayfinding elements that give Scotlandville its own identity, distinctive character, and better define entrances into the community and Southern University.



**C. Ponds** - A water management system (a planning element used in Louisiana Speaks Regional Plan), may lower flooding in the community, and create attractive views.



**D. Commercial Core** - The Commercial Core of Scotlandville houses a Transit-Oriented Development. A portion of RDA's Community Improvement Plan (CIP) is within the University District.



**E. Air Filtration System** - Odors emitted from the Sewage Treatment Plant can be remedied by installing a metal building with a carbon air filtration system over the aeration basin.



**F. Eco-Park** - A regional destination (i.e. Bluebonnet Swamp Nature Center), for education, preservation, and recreation of our natural environment, along w/ defining a starting point for hikes & bike rides.



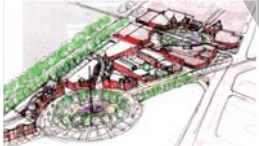
**G. Amphitheater/Bluff Development** - The creation of activity options along The Bluff, with access for the University family and friends, and the community at large, with bike paths, sitting areas, etc.



**H. Walks along the Bluff** - The creation of look-out points along The Bluff that provide attractive scenery and majestic sunsets.



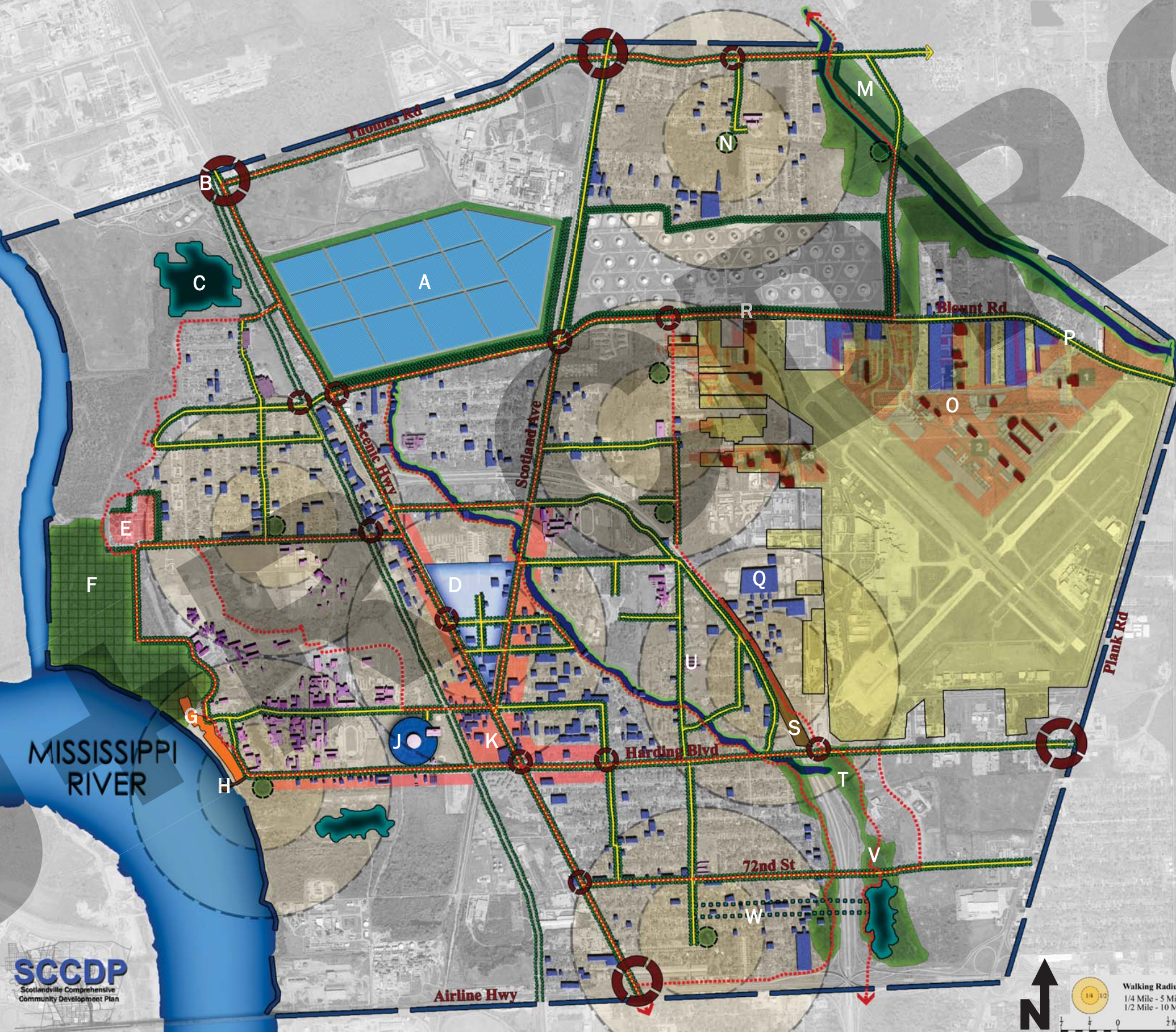
**J. Park and Ride/Walk/ Shuttle** - Utilizing Felton G. Clark Activity Center parking on the University's campus for access (walking/trolley ride) to the University District and Commercial Core.



**K. University District** - The Scotlandville University District, a commercial/medium density area, comprised of densely populated business and residential sites contiguous to the University.



**L. Community Outreach Center** - Convert an existing building or vacant lot within the community into a community use facility for outreach purposes to assist with community needs.



**M. Buffer** - The placement of trees to screen and block unsightly views in the community, and create attractive views, which also act as visual, wind, dust and noise filters.



**N. Pocket Parks** - Mini-parks which provide attractive public spaces for a variety of uses for all ages (i.e. social gatherings and community activities).



**O. Aviation Business Park** - On 300 acres; supporting a wide range of aviation & non-aviation related businesses, providing access to major modes of transportation ([flybtr.com](http://flybtr.com)).



**P. Walkable Streets** - The addition of sidewalks and other pedestrian rights-of-way create streets that allow safe passage for residents of all ages.



**Q. Infill and Building Enhancements** - The addition of new residential and commercial buildings, modernization of existing buildings, and revitalization of neighborhoods.



**R. Complete Streets** - Streets designed and operated to enable safe and attractive access, and travel for all users; including pedestrians, cyclists, motorists and public transit vehicles.



**S. Development Under the Overpass** - The creation of activities that connect the community at interstate I-110 (i.e. skate parks, farmers markets, children's parks, etc.).



**T. Greenway** - A linear park for recreational use that introduces vegetation, which may include community gardens with contiguous pathways, allowing access via bicycle or foot.



**U. Schools** - Improving educational opportunities in the community, including: mentoring, tutoring, business development, wellness and personal development, and adult education.



**V. Bike Path** - Creating new bike routes that connect with and enhance existing routes throughout the community, and also connect with bike routes in other communities in EBR Parish.



**W. Pipe Addition/ Enhancements** - The extension of the existing drainage pipes on 72nd to existing waterways (such as the Mississippi River) will reduce flooding along Scenic Hwy.