

COMMUNITY NEWS

U+R CDRC Members

- Faculty
- Lonnie Wilkinson Director
- Jason Lockhart Project Manager
- Archie Tiner Project Manager
- Jin Lee Project Manager
- Students
- Khrystina London Student Director
- Lauren Edwards Student Ass. Director
- Sophie Balunywa Senior Consultant
- Ronald Harris Senior Consultant
- Kevin Lafleur Project Coordinator
- Phillip Anderson Project Leader
- Marlon Stepp Community Liaison
- Whitley Calloway Events Coordinator
- Peace Scott Researcher



Minister Mark Lewis pictured with other local pastors.



Mount Pilgrim Baptist Church Sign.

The Fourth District Missionary Baptist Association 136th Annual Session was held at Mt. Pilgrim where Pastor Bilberry is serving as President. The Theme, "A Call to Unity, A Call to Reconciliation." Youth message during the opening session was delivered by Minister Mark Lewis.

The SCCDP Feedback Tour came to a close Tuesday, November 9, at Greater Mount Carmel Baptist Church. U+R CDRC student members, Marlon Stepp (Community Liaison and Project Leader), along with Ronald Harris (Senior Consultant), lead the presentations for the Feedback Tour at the request of the community to have the students more involved in the SCCDP presentations.

The Ms. Banks Pageant culminating event will take place Sunday December 5 (3:30 pm), at Banks Elementary School Auditorium.



Ms. Banks contestants getting ready for the pageant.



Ms. Robinson (left) from Flower Guild with Marlon Stepp.

CALENDAR OF EVENTS

Workshop-Seminar	Community Meeting	Holiday	Elections
Community Outreach	Community Event	East Baton Rouge Master Plan Meetings	

Events Organized By: 1 Southern University School of Architecture (SOA); 2 Community Against Drugs & Violence (CADA) / Scotlandville Community Development Corporation (SCCDC); 3 Office of the Mayor-President, City-Parish Planning Commission, EBRRA, EBR Office of Community Development; 4 Baton Rouge Sponsoring Committee

DECEMBER 2010

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

December

- 5 - Banks Holiday Pageant (Banks Elementary School) 3:30 pm **2**
- 11 - *CADA Christmas Parade & Festival (Freedom Spark Park Banks Elementary School), 10:30 am **2**
- 14 - FUTUREBR Open House (Jones Creek Library), 5:30 - 7:30 pm **3**
- 25 - Christmas

January 2011

S	M	T	W	T	F	S
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January

- 1 - New Year's Day
- 17 - Dr. Martin Luther King Jr. Holiday
- 25 - *CADA Monthly Meeting, 6:00 pm **2**

February 2011

S	M	T	W	T	F	S
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February

- 22 - *CADA Monthly Meeting, 6:00 pm **2**
- 22 - SCCDP Final Draft Presentation (Scotlandville Library - Following CADA Meeting), 6:30 pm **1**

Notes:

*CADA Meetings take place at the Scotlandville Library unless otherwise noted.

TBA - Location To Be Announced

IMPLEMENTATION TECHNIQUES

As the development of the Scotlandville Comprehensive Community Development Plan (SCCDCP) draws to a close, the emphasis on implementation becomes critical. In subsequent issues, the focus on different implementation techniques and their meaning for the SCCDP will continue to be explored. Every community is different, and the ways to revitalize communities are just as varied. Techniques such as Capital Improvement Programs, Empowerment Zones, Tax Increment Financing, and Business Improvement Districts, amongst others have been used in recent years to rejuvenate communities across the country. The key is to find the right combination of strategies to implement the portions of the plan that will invigorate community development.

Newsletter Committee Members: Faculty Editor, Jason Lockhart; Student Editors, Khrystina London & Lauren Edwards; Faculty & Staff Reviewers, Jin Lee, Archie Tiner, Betty Howard, and the Dean of the School of Architecture & Director of U+R CDRC, Lonnie Wilkinson.

U+R CDRC

500 Jesse Stone Drive
Baton Rouge, LA 70813
P: 225.771.3574
F: 225.771.4709
E: info@urcdrc.org
W: www.urcdrc.org

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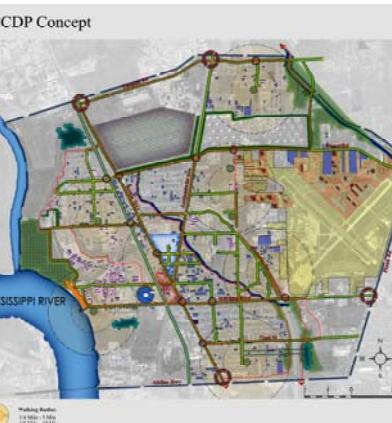
DECEMBER 2010 /
JANUARY 2011

SOUTHERN
UNIVERSITY
SCHOOL OF
ARCHITECTURE



INSIDE THIS ISSUE:

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The revised SCCDP Concept Plan with input from residents, stakeholders, business owners and consultants, following the Design Charrette Workshop (November 16-20, 2010).

that were unable to participate, the results will be posted on the website (www.urcdrc.org) by Monday, December 13, 2010 for additional input and suggestions. In this Dec. 2010/Jan. 2011 edition, on pages 2-3, is a summation of the information received during the Design Charrette, November 16-20, 2010.

The Scotlandville Comprehensive Community Development Plan (SCCDCP) addresses a broad range of interrelated topics in a unified way.

The SCCDP identifies & analyzes the relationships between education, economy, transportation, housing, the physical environment, land use and zoning, social services, and other community components. The SCCDP will set forth goals; analyzes existing conditions and trends; describes and illustrates a vision for physical, social, and economic conditions of the community, prospectively for the next twenty (20) years. This plan will outline policies and guidelines intended to implement the community's vision. The SCCDP is being developed through an engaged collaborative process involving citizens, students, businesses, stakeholders, local government officials, and local and state agencies.



The facilitator, Clifton James (center), graphically explaining to Dean Lonnie Wilkinson and students, ideas for developing and implementing portions of the Scotlandville Comprehensive Community Development Plan (SCCDCP).

WHERE DO WE GO FROM HERE?

To date, over 500 community members (students, residents and business owners) have participated in this process and their voices heard to ensure this is a community driven plan, representing the Scotlandville community. The SCCDP is scheduled to be completed in March of 2011. Over the next two months, the faculty, students and staff of the U+R CDRC will compile all the information gathered over the last 15 months to develop the SCCDP Booklet. This booklet will define the shared vision plan derived from comments expressed throughout this process with preliminary action steps, funding sources, responsible agencies, and approaches for monitoring the plan's success. We will continue to incorporate any feedback given during this time into the SCCDP. On Tuesday, February 22 at 6 pm, following the Community Against Drugs and Violence (CADA) monthly meeting at the Scotlandville Library, we will present the SCCDP to the community for final feedback and comments. The feedback/comments will be incorporated into the final plan development before integration into the East Baton Rouge Master Plan (FUTUREBR). Continue to be involved as we finalize Your Plan for Scotlandville.

Below and on the next page are highlights from the Charrette with bulleted notes describing the key features under each of the ten (10) plan elements. The Power Point Presentation will be available online at www.urcdrc.org on Monday December 13, 2010.

ECONOMIC DEVELOPMENT, COMMUNITY IMAGE, CRIME



Top: Rendering showing a complete street with sidewalks, lighting, signage, bike lanes, landscaping, and trash cans



Economic Development

- Creation of a University District and Commercial Core
- Enhancing existing businesses and developing incentives for attracting more businesses to the community

Community Image

- Creation of gateways to give Scotlandville its own identity
- Developing a unique community image through partnerships with Southern University, Baton Rouge Airport and others

Crime

- Community block watch (Community/Police Partnership)
- Crime Prevention Through Environmental Design (CPTED)

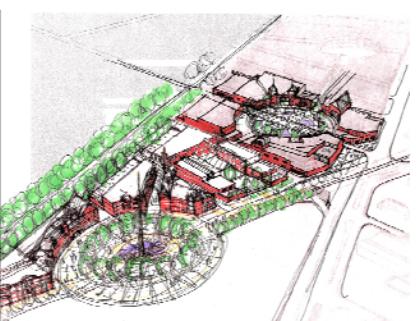
Top Left: Rendering of proposed economic generator/shopping area with retail, small convenience store, eateries, etc.

Left: Sketch showing proposed University District with mixed-use (commercial/residential), shopping, recreation, meeting places, local restaurants, walkability, high density and infill development

Bottom: Sketch showing infill development, lighting, signage, landscaping and small town character



Top: Example of a gateway leading into a community
Bottom: Sketch showing a gateway with signage, landscaping, sidewalks and lighting



INFRASTRUCTURE AND TRANSPORTATION

Infrastructure

- Developing plans to address flooding in the community
- Addition of lighting, sidewalks, and trash receptacles



Top: Diagram showing options for addressing flooding

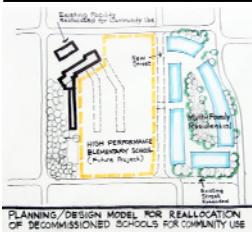
Right: Sketch of proposed Transit-Oriented Development (TOD) along Scotland Avenue



Right Below: Example of a successful TOD with mixed-use retail and housing in Phoenix, AZ.



Left: Example of a covered bus stop with way-finding, signage, and trash cans



Left: High performance elementary school proposal with multi-family residential.
Below: Alternative education facility with high performance elementary school and a residential development option.



Left Top to Bottom: Top three housing alternatives chosen by the community members to include in the SCCDP: Townhomes, Senior Housing and Student Housing.



EDUCATION, HOUSING AND SOCIAL SERVICES

Education

- Developing a high performance elementary/secondary school
- Alternative education services

Housing

- Development of additional housing types (elderly housing, student housing, condominiums)
- Infill development

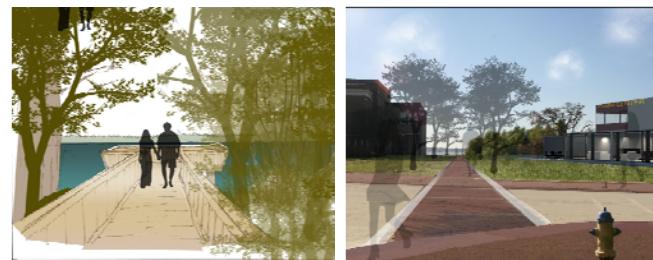
Social Services

- The creation of Small Business Incubator Programs
- Mentoring programs for community students

ENVIRONMENTAL CONCERNS AND PARKS & RECREATION

Environmental Concerns

- Developing plans to address sewer treatment plant
- Solar Park development on old Tank Farm site (Scenic/Blount)



Top Left: Sketch of the Walk/Lookout point on the Bluff; **Top Middle:** Rendering looking at the entrance into the Eco-Park Development; **Top Right:** Rendering of a proposed pocket park.



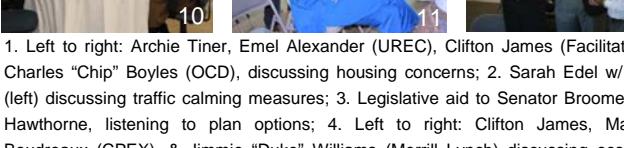
Top Right: Rendering of a proposed pocket park.



Below: Sketch of the proposed amphitheater along the Mississippi River with walking paths and a bike lane above the theater.



Left: Example of Eco-Park Development; **Top Left:** Development under the I-110 (low area), young adult oriented activities with a skate park, bike path, etc.; **Top Right:** Development under the I-110 (high area), kid oriented activities playground, trains, building blocks, etc.; **Right:** Example of Solar Farm.



1. Left to right: Archie Tiner, Emel Alexander (UREC), Clifton James (Facilitator), & Charles "Chip" Boyles (OCD), discussing housing concerns; 2. Sarah Edel w/ DPW (left) discussing traffic calming measures; 3. Legislative aid to Senator Broome, April Hawthorne, listening to plan options; 4. Left to right: Clifton James, Marcelle Boudreax (CPEX), & Jimmie "Duke" Williams (Merrill Lynch) discussing economic development options; 5. Dr. Kent Butler (UT), drawing ideas for addressing water management/flooding; 6. Elizabeth "Boo" Thomas, President and CEO of CPEX, offering ideas on addressing housing issues; 7. Community members discussing the SCCDP; 8. Kathleen Gordon w/ AIABR discussing the SCCDP; 9. Rannah Gray (right) discussing establishing a community image; 10. From left to right: Dr. Michael Stubblefield (Vice Chancellor for Research), LA State Representative Dalton Honore (Dist. 63), and Clifton James discussing the SCCDP; 11. City Council Member, Tara Wicker (Dist. 10) listening to final presentations; 12. Left to right: Lael Holton (Planning Commission), Perry Franklin (Franklin Industries), & Archie Tiner, looking at city maps.

HOW TO MAKE IT HAPPEN

Over the five (5) day design workshop more than 20 state, city and local agencies were in attendance to offer assistance on possible funding options with suggestions on possible implementation strategies. An Action Plan Implementation Matrix will be included in the SCCDP Booklet. Below are just a few of the ideas that were presented at the Scotlandville Community Design Charrette, November 16 - 20, 2010:

SCCDP Implementation Strategies

- Develop public/private partnerships to implement several aspects of the plan (i.e. Transit-Oriented Development, Solar Park, etc.)
- Explore funding sources such as FEMA, HUD, NSF, EPA, etc.
- Utilize Redevelopment Authority's resources and programs to implement economic development within the community
- Develop community/school system partnerships to deal with possible existing elementary school closures, to propose alternatives to such actions
- Institute Adopt-A-Block programs to deal with deteriorating neighborhoods within the community
- Enhance existing community organizations, such as Community Against Drugs and Violence (CADAIV) to have a greater impact in the target community
- Educate and train community members/local organizations on current programs/funds that may already be available to them
- Develop business incubator programs to build capacity amongst local businesses and grow new businesses